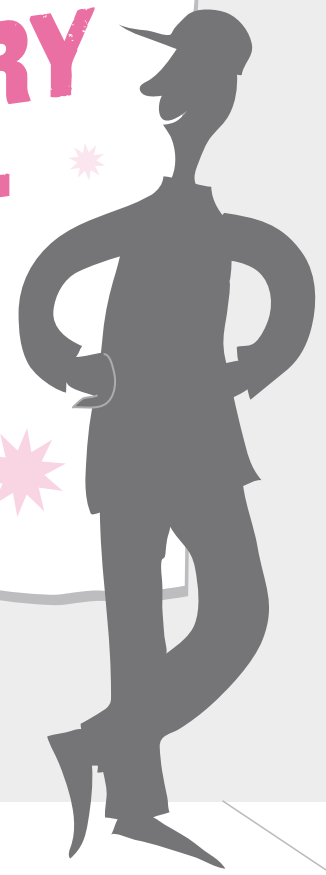




CONGRATULATIONS
ON BECOMING
A BIG LOTTERY
FUND GRANT
RECIPIENT...



One of the Big Lottery Fund conditions of your grant is to acknowledge your award publicly. By receiving and accepting the award you have made a commitment to using our logo.

Why do we have to use this mark?

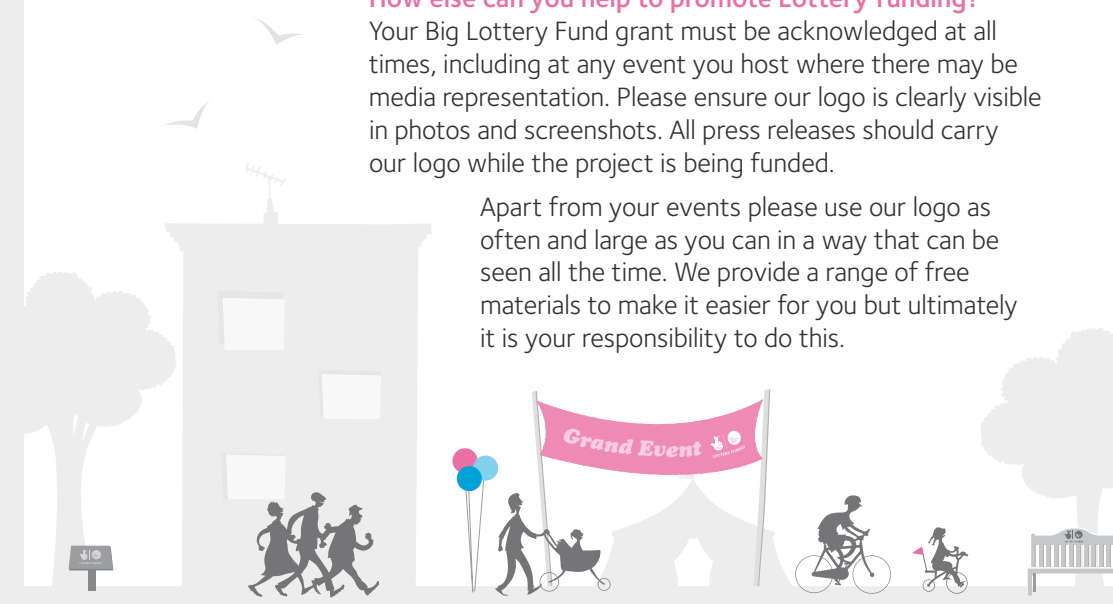
The Big Lottery Fund has a duty to inform the public how Lottery money is being spent, and to do this we need your help. By receiving and accepting the award you have made a commitment to using our logo. Through your use of our logo we can let the public know where Lottery money is going in their community and encourage other organisations to apply for funding.

We also need to encourage support and funding for the good work projects do. You are the best advertisement that public money is being put to good use, and this is why you should display our logo on your promotional materials and site wherever possible. One of the Big Lottery Fund conditions of your grant is to acknowledge your award publicly.

How else can you help to promote Lottery funding?

Your Big Lottery Fund grant must be acknowledged at all times, including at any event you host where there may be media representation. Please ensure our logo is clearly visible in photos and screenshots. All press releases should carry our logo while the project is being funded.

Apart from your events please use our logo as often and large as you can in a way that can be seen all the time. We provide a range of free materials to make it easier for you but ultimately it is your responsibility to do this.



If you need more help please email the branding team at branding@biglotteryfund.org.uk or call 020 7211 1728

A full version of our logo guidance document, order form and publicity guide can be downloaded at biglotteryfund.org.uk/granholders