



Big Lottery Fund Well-being Conference

The coalition government and the well-being agenda: A very brief overview

Victoria Bradford





Underlying Themes

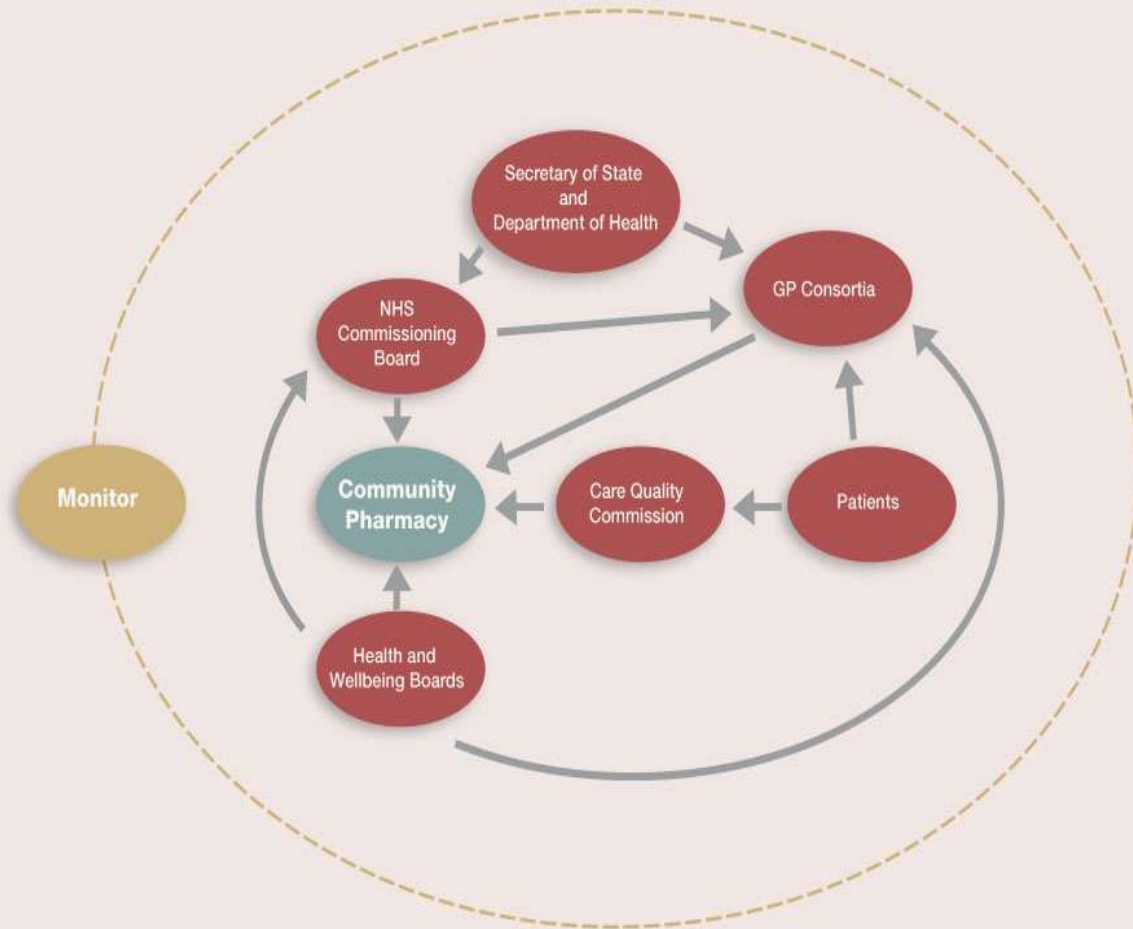
- Nudging
 - health
 - transport
- Big society
 - VCS organisations, community groups/organisers & citizens - greater role in identifying problems and solutions
 - delivering services
- Localism and devolution of powers to local communities –
 - local solutions to local problems – opp to silos and ring fencing
 - power of competence to try things out!
- Cuts to public services, especially local government



NHS Reforms

- SHAs and PCTs abolished from 2012/2013
- GP Commissioning Consortia to take over commissioning from PCTs
 - Pathfinders currently
 - Likely multiple in LA areas and not necessarily co terminus
- Any willing provider
- NHS Commissioning Board for England
- LINKs to become HealthWatch & HealthWatch England (April 2012)
- NHS Outcomes Framework (April 2012)
- Monitor taking responsibility for regulating all trusts by 2013
- Patient focused, localised needs and provision

Health Commissioning





Public Health

- Public health and health promotion to local authorities (April 2013)
 - Directors of Public Health - strategic leaders for public health
 - 'Nudging not nannying'
 - Public Health Responsibility Deal
- Health and Well-being Boards
 - Joint Strategic Needs Assessment
- Ring Fenced Budgets
- Public Health England
 - To strengthen national response
 - Take on HPA and NTA functions



Sustainable transport

"A transport system that is an engine for economic growth, but one that is also greener and safer and improves quality of life"

- White Paper - shifting behaviour towards cycling and walking
- Recognise the added health, congestion and carbon benefits
- Mostly local solutions – bikeability exception
- Simplified funding
- Local Sustainable Transport Fund - £560m capital and revenue over 4 yrs
 - strong local economies
 - address climate change
 - improve safety
 - increase physical activity
- bids from local transport authorities with VCS & the private sector



Sustainable Development

- Refreshed SD strategy
- Growth, deficit, environment and well-being – difficult balancing act
- Government says leading by example
 - Env. Sec. on key policy committees, inc Economic Affairs
 - policy and steering group – Greening Operations and Procurement
 - embedding in procurement and cutting waste
 - green economy policies



National Measures of well-being

National Measures of well-being

- consultation - what matters to people & what affects well-being.
- via household survey – IHS
- focus on subjective measures
- national and local picture
 - comparator figures
 - assess need
 - design public services
 - assess impact of interventions and services
- drilling down via opinions survey



Importance of this programme

- New policy environment supportive of the types of project funded by WB Programme
- Essential that eval findings, evidence of all types are communicated to policy makers, funders, commissioners and other practitioners, outlining the impact:
 - what works well
 - type/ extent of well-being outcomes
 - engaging service users/community members
 - knock on effects
 - cost savings
- National Evaluation, portfolio evaluation, practitioners and grantholders need make sure lines of communication open