



# Well-being

An introduction to our new programme



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#### Accessibility

Also available upon request in Braille, on audio-cassette, in community languages and in large print.

#### Our equality principles

Promoting accessibility; valuing cultural diversity; promoting participation; promoting equality of opportunity; promoting inclusive communities; reducing disadvantage and exclusion.

#### We care about the environment

The Big Lottery Fund seeks to minimise its negative environmental impact and only uses proper sustainable resources

The Big Lottery Fund is committed to valuing diversity and promoting equality of opportunity, both as a grantmaker and employer. The Big Lottery Fund will aim to adopt an inclusive approach to ensure grant applicants and recipients, stakeholders, job applicants and employees are treated fairly.

Big Lottery Fund is the joint operating name of the New Opportunities Fund and the National Lottery Charities Board (which made grants under the name of Community Fund).

#### The Well-being programme

The Well-being programme will provide funding to support the development of healthier lifestyles and to improve well-being. The programme will have up to £165 million available, £45 million of which is committed to supporting healthy eating for children, parents and the wider community. To deliver this programme, we would like to appoint a number of organisations who will each deliver a portfolio of projects in England.

We aim to:

- ▶ to support communities in greatest need to create healthier lifestyles and improved well-being.
- ▶ to encourage approaches to health and well-being that make sustainable connections between mental health, physical activity and healthy eating.
- ▶ to promote partnership working between organisations within the health sector and across other sectors to increase participation

and innovation and encourage a joined up approach.

We will focus on three strands: mental health, physical activity and healthy eating.

We want to bring about the following changes as a result of our funding through this programme:

#### Mental health

- People and communities have improved mental well-being

#### Physical activity

- People are more physically active in their daily lives and in their communities

#### Healthy eating

- Children, parents and the wider community eat more healthily

#### How we will fund

The lead partner of a portfolio should apply to us to deliver a strategy that ideally covers at least two of the strands. Up to £45 million has been allocated to fund projects on healthy eating for children, parents and the wider community. We have not allocated

specific amounts of money to the other strands because we want to be flexible enough to allow applications that cut across different priorities. Grant applications will be for a minimum of £1 million. Grants can be made for a minimum of two years and a maximum of five years. We will also allow a contribution towards minor capital equipment or materials and refurbishment to facilitate installation of that equipment.

### What is a portfolio?

A portfolio is made up of a number of individual projects that together form a cohesive strategy to help deliver the programme outcomes. You will use your expertise, contacts and local knowledge to compile a portfolio of projects that complement one another and take into account existing services, facilities and local needs. Portfolios must contain more than one individual project and may be delivered across a number of different areas.

Lead partners may want to deliver some individual projects themselves

and sub-contract others to local organisations with relevant expertise. This way a broad range of organisations that are best placed to deliver individual projects are involved.

In summary, we expect lead organisations applying for funding to:

- identify local needs and develop the most appropriate strategy to meet them
- compile a portfolio of individual projects that complement each other and meet at least two of the three programme outcomes
- be the accountable body for the grant and delivery of the portfolio of projects for the duration of the grant contract
- manage the delivery, monitoring and evaluation of the individual projects within the portfolio, sub-contracting individual projects to other organisations where necessary.



We encourage applicants to work together with other organisations to develop and deliver the portfolio and the individual projects. We will accept applications which have been developed jointly with one or more voluntary, public or private sector organisations with the relevant knowledge and expertise. There must be only one lead organisation that applies for funding and this organisation will have the legal and financial responsibility for the BIG grant.

We do not require additional funding to be secured for the projects. However, contributions from other sources are encouraged in order to maximise the impact of the portfolio.

If you want to apply for funding from the Well-being programme you need to show us that your portfolio responds to clearly identified needs and ideally how it will contribute to delivering at least two of the programme strands.



### Who can apply?

Organisations that can apply are:

- registered charities
- other voluntary and community groups
- statutory bodies
- charitable-not for profit companies
- private organisations
- social enterprises.

Portfolios can operate at a national or regional level. They can also be made up of a number of locally based projects. The assessors will be aiming to achieve a balance of coverage for the programme across geographic, beneficiary and activity areas.

### How you can apply

The application process has two stages. At stage one, we will ask for an outline of the strategy for the projects included within the bid and details of the types of organisations you are likely to work with.

At this stage, you will have the opportunity to apply for a development grant of up to £10,000 where a need for development support can be demonstrated. These grants are only available to fund the development of your detailed stage two application if invited to the second stage application process. They are not available to support stage one applications.

Following assessment of the first stage applications, those organisations who fit most closely with the outcomes of the programme will be invited to stage two. At stage two, there is a more detailed application form which you will have up to four months to complete.

Please note that as this is the only programme being launched under the Well-being theme there is a limited amount of funding available and we expect that the programme will be heavily over-subscribed. Applicants with similar objectives or from the same region should consider working together to submit one strategic and well-planned bid that meets our requirements. If we are unable to fund all eligible projects that meet the programme criteria at stage one, BIG may invite applicants to work together at a revised level of funding to develop their second stage bids.

#### **Our other programmes**

You can find out more about our other programmes by visiting **[www.biglotteryfund.org.uk](http://www.biglotteryfund.org.uk)** or you can telephone the BIG advice line on 0845 4 10 20 30 (textphone 0845 6 02 16 59)

