

England - Round 3 Early Awards August 2014

APPLICANT NAME	PROJECT DESCRIPTION	AWARD
Kingston upon Hull City Council	This project will boost the local economy by supporting the continued regeneration of the historic 'Fruit Market' area of Hull. The application supports a wider capital investment programme in advance of the City's status as UK City of Culture in 2017. The site occupies a central position separating the Hull Marina and the Dry Docks/The Deep and will be a growth opportunity for independent businesses working in the creative industries.	£800,000
Wells Maltings Trust	Wells Maltings Trust (WMT) aims to transform a dilapidated 19th century maltings building in Wells-next-the-Sea in North Norfolk into an arts, heritage and learning space with auditorium, café and tourist information provision. The fully refurbished complex will become a focus for the community; delivering opportunities for employment and learning as well as creating an attractive all year round tourist destination. The capital build element will entail repairing the existing building and construction of a new extension to house income-generating activities including learning and training opportunities, tourism, cultural heritage, creative arts and retail.	£610,000
Park View 4 U	The project, near Lytham St Annes, will create a new sustainable visitor attraction, offering employment opportunities locally and providing play facilities and environmental education for visitors. It will transform a site in Lytham into a	£395,084

	<p>state of the art sand and water play area, with interpretation boards installed to explain the history of the area. The site will be landscaped in a seaside theme and will used to deliver school education and activities about the natural surroundings of the coast. A Beach Hut style refreshments kiosk will be provided for visitors.</p>	
Portsmouth City Council	<p>This project by Portsmouth City Council will revitalise the Victorian Arches at the heart of Point Battery, Old Portsmouth. Located between the historic 15th Century Square and the Round Towers (Portsmouth's historic fortifications), the Arches have been used informally by artists since the 1960s, and, following refurbishment, the "ARTches" project will provide a centrally located "creative hub" with affordable work and exhibition space with leisure and catering facilities, and will support the drive to strengthen Portsmouth's visitor economy, supporting job creation and business growth.</p>	£1,748,993
Cornwall Council	<p>Cornwall Council will repair and re-launch the Grade II Listed Art Deco 'Jubilee Pool' in Penzance to create an all year round visitor attraction sustaining existing jobs and creating new positions (including much needed apprenticeships in an area with higher than average youth unemployment). Coastal storms in early 2014 caused serious damage to the pool, and restoration will make it economically viable and enable it to be a catalyst for the wider regeneration of the local area, unlocking its potential to act as a focus within this tourist-dependent community. The project will also support diversification of activities into sports, leisure and entertainment events.</p>	£1,950,000
Youth Hostel Assoc (YHA) England and Wales	<p>Two Youth Hostel Association (YHA) facilities, one based in Brighton and the other based in Robin Hoods Bay on the North Yorkshire coast, will use CCF funding to contribute to</p>	£551,000

	<p>the costs of establishing a new hostel in Brighton and the redeveloping an existing youth hostel in Whitby. The project will deliver new and improved holiday accommodation in these popular coastal locations, boosting tourism numbers and improving the visitor experience.</p>	
<p>South West Coast Path Association</p>	<p>Covering Cornwall, Devon, Dorset and Somerset, this project will focus on the repair, improvement and promotion of the South West Coast Path (SWCP) following damage during the winter of 2013/14. The project involves the repair of urgent works to the Coastal Path; marketing to develop the Coastal Path brand; information signs/welcome boards at local points of interest and events to promote the path.</p>	<p>£1,146,684</p>
<p>Waldringfield Flood Defence Group</p>	<p>Working in partnership with the Environment Agency, the Waldringfield Flood Defence Group (WFDG) will construct a system of flood defence works that will provide flood protection for businesses and homes in 'Flood Cell 10' on the River Deben Estuary. Recent tidal surges had a devastating impact on homes and local businesses, impacting on the local economy and local employment opportunities, and the project aims to create and safeguard jobs during two phases of flood defence construction. This project is also being used by the Environment Agency as a pilot scheme to demonstrate the benefits of working in partnership, and they will be sharing their experiences at a local and national level.</p>	<p>£731,470</p>
<p>Royal Society for the Protection of Birds (RSPB)</p>	<p>Bempton Cliffs in North Yorkshire is an RSPB nature reserve. The CCF award will enhance its facilities, improve the visitor experience and ultimately create a year-round attraction to further promote wildlife conservation. RSPB's project aims to extend and refurbish the coastal nature reserve's facilities to attract a</p>	<p>£452,784</p>

	<p>further 10,000 visitors per year, increase visitor spend and provide employment and volunteering opportunities for local people. Upgraded facilities will include a reception/exhibition space, improved retail, catering and customer facilities and a multi-purpose space to be used for education, activities, community meetings and events. There will be a new programme of activities and events to attract new audiences to the facilities. This project forms part of East Yorkshire's "Nature Triangle", linking with other nature related visitor attractions.</p>	
Yorkshire Wildlife Trust	<p>Yorkshire Wildlife Trust (YWT) will address seasonality within the local tourism sector by promoting the area around Spurn Point, East Riding as a destination for nature tourism. The project includes the restoration of the iconic Grade II Listed 'Matthew's Lighthouse' and a nearby gun emplacement on the Point, the creation of a visitor centre with café and facilities, and the development of sustainable transport links to replace those lost in the December 2013 storm surge. The project will also include direct support and training sessions for local tourism businesses enabling them to take advantage of growth in nature tourism.</p>	£498,573